**Recommended Analysis**

1. How do sales vary by day of the week and hour of the day?
2. Are there any peak time of the day for sales?
3. What is the total sales revenue for each month?
4. How do sales vary across different store location?
5. What is the average price/order per person
6. Which product are best selling in terms of quality and revenue?
7. How do sales vary by product category and type?